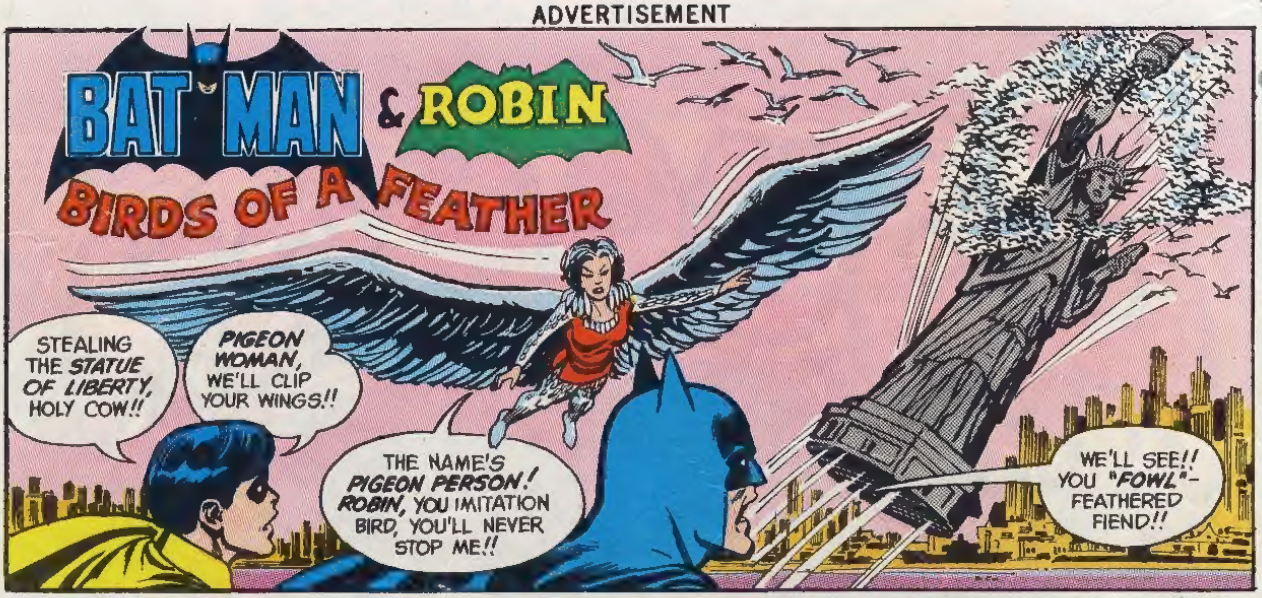
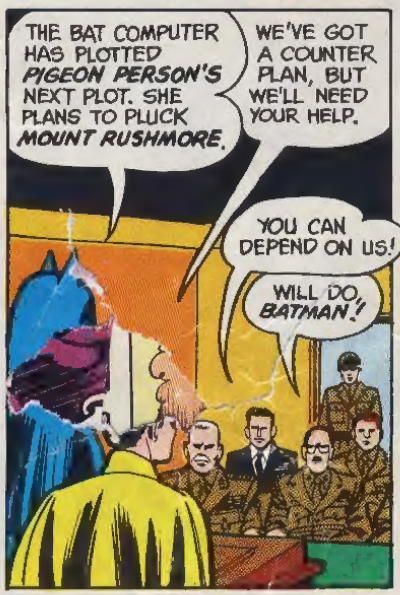
DC
Adventure COMICS
STARRING
AQUAMAN
35¢
NO. 452
AUG.
30415
APPROVED BY THE COMICS CODE AUTHORITY
AQUAMAN VS AQUALAD!
A NEW NOVEL-LENGTH SEA SPECTACULAR!


BAT MAN & ROBIN
BIRDS OF A FEATHER
STEALING THE STATUE OF LIBERTY, HOLY COW!!
PIGEON WOMAN, WE'LL CLIP YOUR WINGS!!
THE NAME'S PIGEON PERSON! ROBIN, YOU IMITATION BIRD, YOU'LL NEVER STOP ME!!
WE'LL SEE!! YOU "FOWL"-FEATHERED FIEND!!


THE BAT COMPUTER HAS PLOTTED PIGEON PERSON'S NEXT PLOT. SHE PLANS TO PLUCK MOUNT RUSHMORE.
WE'VE GOT A COUNTER PLAN, BUT WE'LL NEED YOUR HELP.
YOU CAN DEPEND ON US!
WILL DO, BATMAN!

NO! NOT DELICIOUS HOSTESS® CUP CAKES. DEVIL'S FOOD CAKE! WONDERFUL CREAMED FILLING! MY BIRDS WILL DO ANYTHING FOR THAT.
THAT'S RIGHT, EVEN BETRAY YOU!
PIGEON PERSON, GET READY TO HAVE YOUR FEATHERS PLUCKED.

PIGEON PERSON, YOU'LL BE CAGED FOR A LONG TIME.
THANKS TO OUR PLANNING AND YOUR OWN BIRDS.
I CAN'T BLAME MY PIGEONS FOR BETRAYING ME. EVEN A "BIRD BRAIN" KNOWS THAT A HOSTESS CUP CAKE IN THE BEAK IS WORTH ANY TWO STATUES IN THE STREET.
HOSTESS
YOU GET A BIG DELIGHT IN EVERY BITE OF HOSTESS® CUPCAKES

® Hostess is a registered trademark of ITT Continental Baking Company.

THE ANGRY WATERS CHURN, ROILING TO THE CLASH OF COSTUMED COMBATANTS: ONE, A GREEN-AND-ORANGE-CLAD CHAMPION--BORN OF MAN AND MERMAID TO BECOME THE DAUNTLESS DEFENDER OF THE EARTH'S OCEANS...
...THE OTHERS, MERCILESS ATTACKERS WHOSE EYES GLEAM WITH THE PROMISE OF BLOOD!
BUT THOSE ASSAILANTS WOULD BE WISE TO RECONSIDER, FOR THE ONE THEY ATTACK IS...
AQUAMAN
...AND THUS THE ONLY BLOOD SPILLED THIS DAY MAY WELL BE... THEIR OWN!
BACK OFF, CREEPS! MY SON IS SOMEWHERE IN THAT VALLEY--AND I'M GOING TO FIND HIM IF I HAVE TO GO OVER YOU, UNDER YOU--
--OR THROUGH YOU!
DARK DESTINY, DEADLY DREAMS
JE-1639

DAVID MICHELINIE • WRITER / JIM APARO • ARTIST / JERRY SERPE • COLORIST

ADVENTURE COMICS, Vol. 43, No. 452, July-Aug., 1977. Published bi-monthly by DC COMICS INC., 75 Rockefeller Plaza, New York, N.Y. 10019. Second Class Postage paid at New York, N.Y. and Additional Mailing Offices. Copyright © 1977 by DC Comics Inc. All Rights Reserved. The stories, characters and incidents mentioned in this magazine are entirely fictional. No actual persons, living or dead, are intended or should be inferred. Printed in U.S.A.

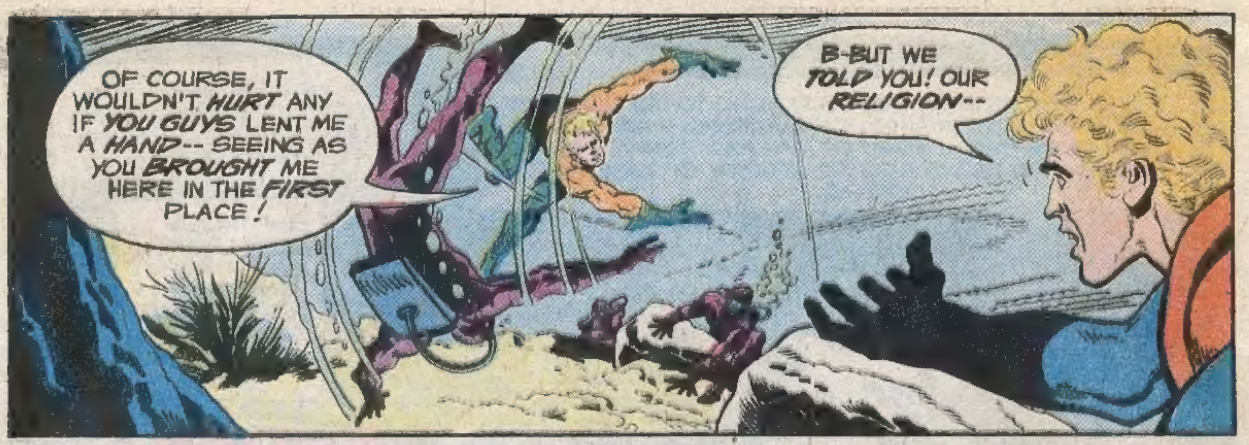
This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

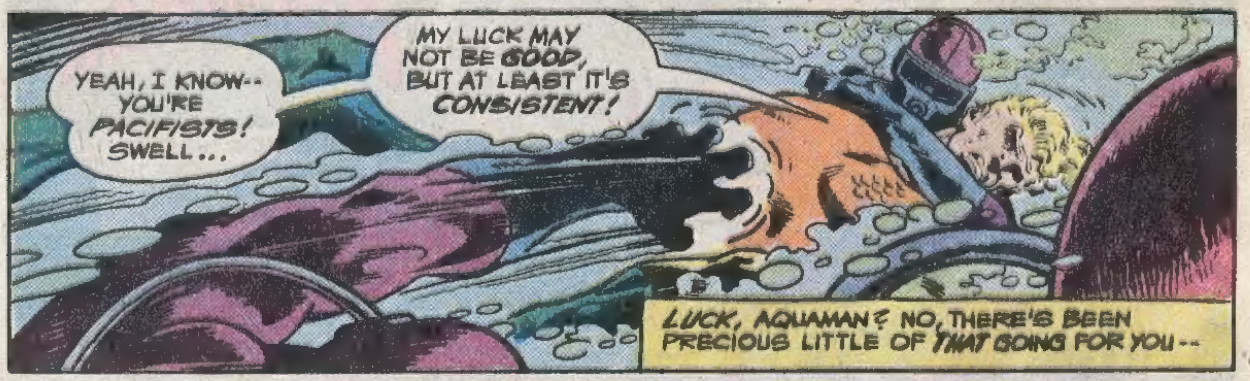
SUBSCRIPTION DEPT.: DC Comics Inc., 155 Allen Blvd., Farmingdale, N.Y. 11735.

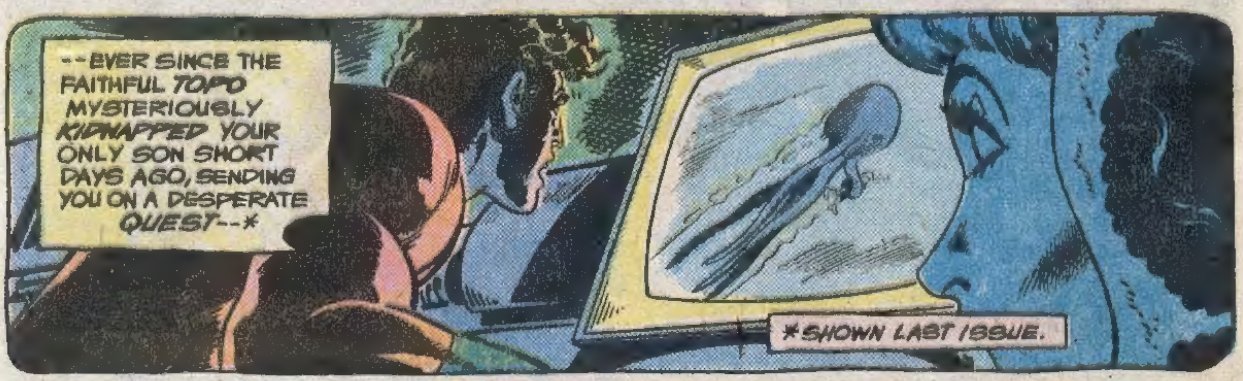
Jenette Kahn, Publisher
Joe Orlando, Managing Editor
Paul Levitz, Story Editor
Jack Adler, Vice-Pres., Production
Vince Colletta, Art Director

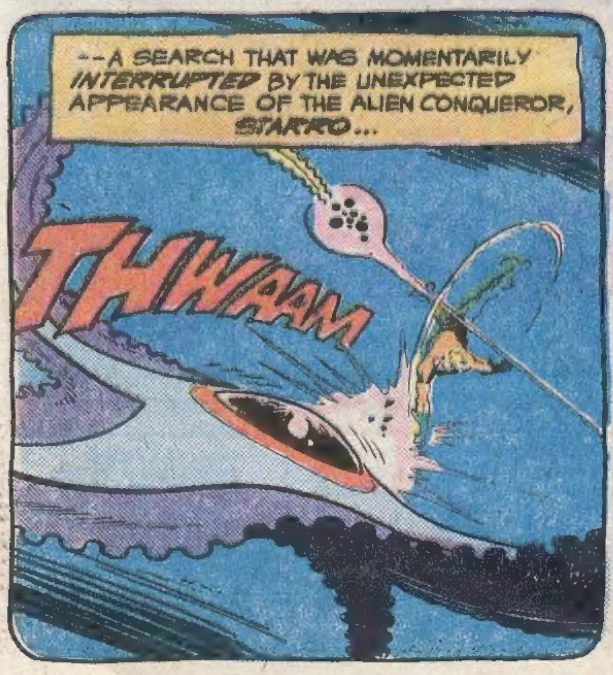
Sol Harrison, President
Arthur Gutowitz, Treasurer

Advertising Representative,
Sanford Schwarz & Co., Inc.
355 Lexington Avenue,
New York, N.Y. 10017
(212) 391-1400


OF COURSE, IT WOULDN'T HURT ANY IF YOU GUYS LENT ME A HAND-- SEEING AS YOU BROUGHT ME HERE IN THE FIRST PLACE!
B-BUT WE TOLD YOU! OUR RELIGION--


YEAH, I KNOW-- YOU'RE PACIFISTS! SWELL...
MY LUCK MAY NOT BE GOOD, BUT AT LEAST IT'S CONSISTENT!
LUCK, AQUAMAN? NO, THERE'S BEEN PRECIOUS LITTLE OF THAT GOING FOR YOU--


--EVER SINCE THE FAITHFUL TOPO MYSTERIOUSLY KIDNAPPED YOUR ONLY SON SHORT DAYS AGO, SENDING YOU ON A DESPERATE QUEST--*
*SHOWN LAST ISSUE.


--A SEARCH THAT WAS MOMENTARILY INTERRUPTED BY THE UNEXPECTED APPEARANCE OF THE ALIEN CONQUEROR, STARRO...
THWAAM

...AN ENCOUNTER IN WHICH YOU MET THE IDYLISTS, A BAND OF PURPLE-EYED MEN WHO ASKED YOU TO SAVE ONE OF THEIR OWN HEROES--
--A HERO WHO, SURPRISINGLY, TURNED OUT TO BE AQUALAD...

AND THOUGH IT SEEMED THAT THE FATES SMILED ON YOU THEN, PLACING THE FABULOUS CITY OF THE IDYLISTS DIRECTLY IN THE PATH THE FLEEING TOPO HAD TAKEN--
--THAT SMILE SOON TURNED TO A SNEER, FOR EVEN BEFORE THE CITY COULD BE REACHED, A DEADLY AMBUSH HAD BEEN SPRUNG...
SO THAT NOW...
THESE THUGS ARE TOUGH! GOT TO TRY... EVERYTHING I CAN! TRY TO --
AGH!< NO GOOD! WHOEVER TRAINED THESE GUYS KNEW WHAT HE WAS DOING!
WHICH MEANS IT'S TIME FOR ME TO BRING UP THE HEAVY ARTILLERY!
A SENSE OF DEFIANT CONFIDENCE MOLDS AQUAMAN'S FEATURES AS WAVES OF TELEPATHIC ENERGY THRUST FROM HIS MIGHTY BRAIN--
--ENERGY THAT HOLDS THE POWER TO COMMAND ALL THE DENIZENS OF THE SEVEN SEAS...
3

DENIZENS THAT SWIFTLY HEED THE SEA KING'S SILENT CALL, CARRYING OUT HIS UNSPOKEN DIRECTIVES WITH ACCURACY--
SWOK
--EFFICIENCY--
EEAAGGHH!
--FINALITY...
WHOMF
THOSE MEN! TH-THEY ARE SOLDIERS OF THE USURPER, THE ONE WHO HOLDS OUR CITY IN TERROR!
I GUESS I SHOULD HAVE KNOWN YOUR ENEMY WOULD HAVE LACKIES. OTHERWISE, AQUALAD COULD HAVE HANDLED THINGS HIMSELF!
NEVERTHELESS, GENTLEMEN, I SUGGEST WE PAY THIS "USURPER" A VISIT!
I'D LIKE TO THANK HIM PERSONALLY FOR HIS LITTLE WELCOMING COMMITTEE!
4

CONTINUED ON 3RD PAGE FOLLOWING

AT LAST YOU CAN FLY SUPERMAN™

FLY YOUR FAVORITE SKY HERO TO THE RESCUE. THERE'S **SUPERMAN™--BATMAN™--SPIDERMAN--CAPTAIN AMERICA®--** EACH WITH ITS OWN LAUNCHER! YOU ZOOM THEM AS HIGH AS 35 FEET IN THE AIR. THEIR CAPES OPEN AND THEY FLY LIKE NOTHING YOU'VE EVER SEEN BEFORE--SWOOPING, TURNING, LOOPING, DIVING! AND THEY'RE **MARX TOYS**-- SO YOU KNOW THEY'RE FUN.

LOOK FOR SKY HEROES™ AT YOUR TOY STORE

Batman™, Superman™ © DC COMICS INC., 1977

Captain America®, Spiderman® Registered Properties of Marvel Comics Group

ENTER THE WONDERFUL WORLD OF SUPER SEA-MONKEYS®

Just Add Water To Get LIVE "INSTANT PETS!"

You'll **GASP WITH AMAZEMENT** when you see **THE ACTUAL BIRTH** of **DOZERS** of **ADORABLE NEW SUPER SEA-MONKEYS** (Artemia)! Brought to life **BEFORE YOUR EYES**, they are guaranteed to **GROW SO FAST**, you actually **SEE** them getting bigger and **BIGGER**, day after fun-filled day! Over **ONE MILLION** people of **ALL** ages have **ALREADY** tested it . . . and to their delight, **IT REALLY WORKED!** We have even received thousands of letters of thanks and praise from delighted Sea Monkey owners for **INVENTING** them! Now, for the **FIRST TIME**, these amazing and frolicsome pets can be **YOURS!**

IN YOUR OWN HOME—A LIVE SEA-CIRCUS

Imagine the **FUN** you'll have when you **OWN** a tumbling, happy troupe of **LIVE PERFORMING SEA-MONKEYS!** You can astonish your guests by making them appear to **OBEY** your **EVERY COMMAND!** We even show you how to make them look like they're dancing to **REAL MUSIC**, perform Loop-The Loops and **OTHER** "daredevil" stunts, take turns riding on each other's back like a rodeo cowboy on his bucking Bronco pony, follow a light beam like a school of friendly **DOLPHINS**—and much **MORE!** But that's not **ALL!** A fantastic **NEW** invention, U.S. Patent No. 3,899,167, enables Sea-Monkeys to **ACTUALLY** engage in thrilling **GAMES***, races and sports—with **YOU** and your friends! **NEVER BEFORE** has there **EVER BEEN GAMES THAT ARE SO EXCITING!**

A FREE BONUS—IF YOU ACT NOW!

Your unborn Super Sea-Monkeys will arrive safe and unharmed—sealed in incredible "Time Capsule" **EGGS** that live for **YEARS!** Put them in ordinary tap water pre-treated with special Water Purifier that we give you, and **SECONDS LATER** the cutest pets you've ever seen will appear right before your eyes, and start to **SWIM** even 'though they're just **BABIES!** Best of all, you receive **BOTH SEXES** so you can breed **MORE** Sea-Monkeys at any time, to give as gifts or even **SELL** if you wish! To order your Super Sea-Monkeys, send in the Coupon with only $1.25 plus 50¢ for postage and handling. Satisfaction **GUARANTEED** or your money refunded. And as a **BONUS** for acting right **NOW**, you will earn **OVER $2.00** in **FREE** supplies! With **EACH** order you **ALSO** get **FREE**, a **NEW**, magnificent, **FULLY-ILLUSTRATED BOOK** packed with Instructions, Tricks, Training, Breeding and The Amazing Life History of Super Sea-Monkeys, a **GENEROUS** supply of Super Sea-Monkey **GROWTH FOOD**, a Twin-Level, precision measuring and feeding instrument, a Sea-Monkey Life Insurance Policy, and our **FAMOUS** Sea-Monkey **GROWTH GUARANTEE—in WRITING!** Remember, Super Sea-Monkeys are **ABSOLUTELY GUARANTEED** to **HATCH** and **GROW SUPER-FAST**, or your **MONEY-BACK!**

NOTE: Sea-Monkeys are so EASY TO RAISE, even a 6 year old can grow them!

$1.25 PLUS

Unicorn House Dept. 41G-2
200 Fifth Avenue, New York, N.Y. 10010

Please send _____ Super Sea-Monkey Kit(s) and my **FREE** extra supplies! I enclose $1.25 for each kit, plus 50¢ postage and handling. If not satisfied, you **GUARANTEE** to **REFUND MY MONEY!**

Total amount enclosed $_____
(no C.O.D.'s please)

Name _____

Address _____

_____ Apt. No. _____

City _____ State _____ Zip _____

☐ Special RUSH order (50¢ extra)
Foreign Orders $4.00 (except Canada)
*Games sold separately, not included in this offer.

Caricatures shown not intended to depict actual Artemia salina

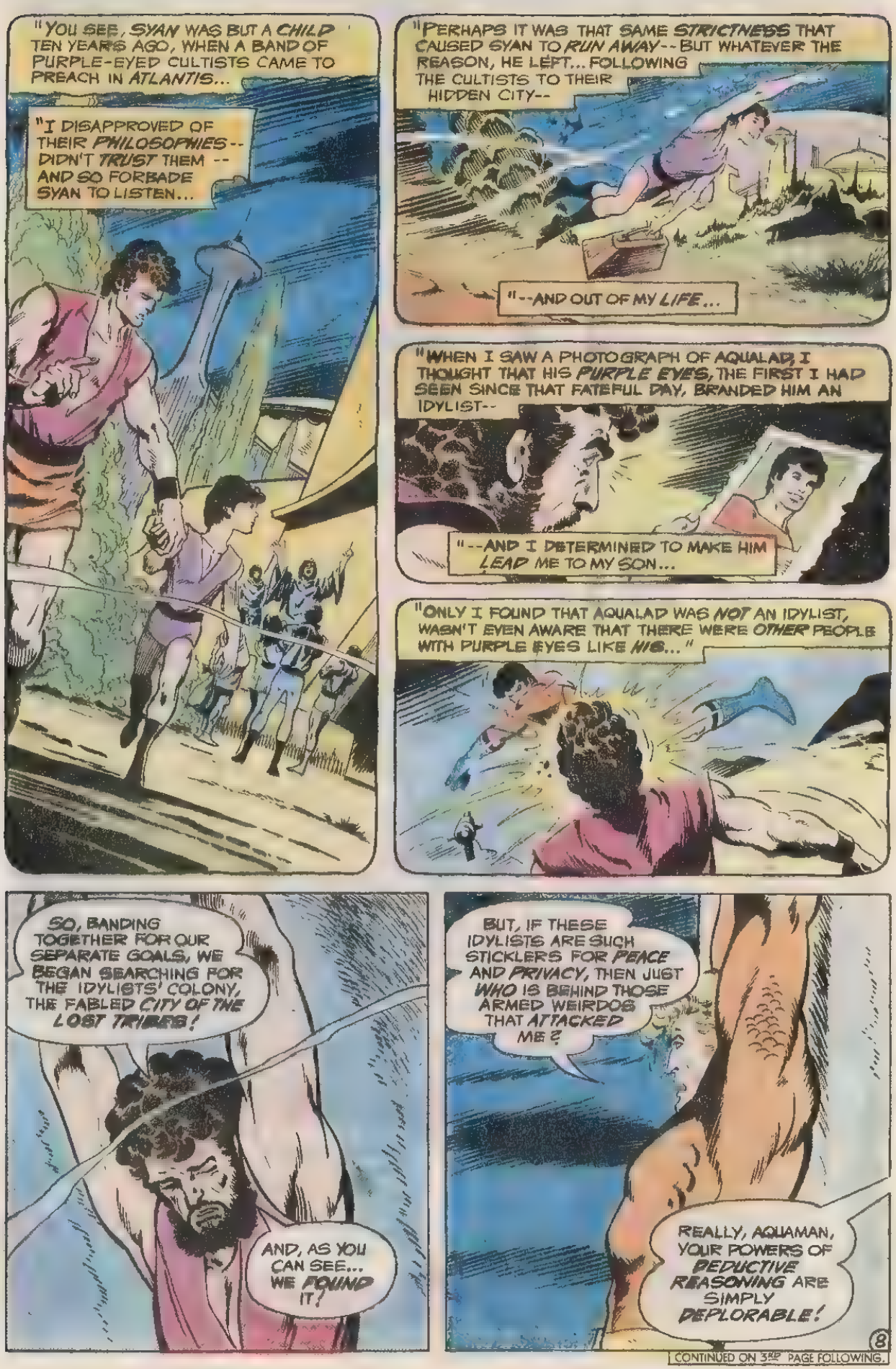
copyright© 1975, Transcience Corporation

UNICORN HOUSE Dept 41G-2 200 Fifth Avenue New York, N.Y. 10010

AND SOON, AS THE TRAVELERS ENTER THE CITY AT THE BOTTOM OF THE VALLEY...
HMM, THAT'S ODD. I FEEL A STRANGE...TINGLING SENSATION. I WONDER WHAT--
BUT SUDDENLY...
--MORE THUGS?!
H-HEY, LOOK! IT'S THAT FISH-MAN THE BOSS TOLD US TO BE ON THE LOOKOUT FOR!
TAKE 'IM!
SORRY, PUNKS, BUT I'M NOT GOING TO WASTE TIME WITH PRELIMINARIES THIS ROUND! NOT WHEN I'VE GOT A FINNY LITTLE SURPRISE UP MY SLEEVE!
AND INDEED, AQUAMAN, AS THE SLEEK HAMMERHEAD SPEEDS FORWARD, "SOMEONE" IS IN FOR A BIG-----
--SURPRISE!
THRAM!

BUT WHILE AQUAMAN SINKS SLOWLY TO THE SANDY WALKWAY, LET US RISE TO THE SURFACE SOME MILES TO THE EAST--
--TO A NATO COURIER SHIP CARRYING A PAIR OF RATHER PEEVED PASSENGERS...
BUT, AMBASSADOR DIEZ, EVERY REQUEST FOR NATO TROOPS HAS TO BE INVESTIGATED FIRST!
MY DEAR GENERAL HORGAN, YOU DON'T SEEM TO GRASP THE MAGNITUDE OF THE SITUATION! IN THE LAST WEEK, FOUR PROMINENT DIPLOMATS HAVE DISAPPEARED IN THE VICINITY OF THE AZORES--
--ISLANDS UNDER THE JURISDICTION OF MY COUNTRY!
WORLD GOVERNMENT IS IN AN UPROAR! IF THOSE OFFICIALS AREN'T FOUND SOON, THERE COULD BE GRAVE REPERCUSSIONS --EVEN WAR!
NOW DON'T YOU THINK THAT TO BE A CIRCUMSTANCE WORTHY OF A FEW PALTRY PLATOONS?
=HMF!=
"HMF"?! REALLY, SEÑOR GENERAL, I WAS HOPING YOU'D TAKE THIS CRISIS A BIT MORE--
--SERIOUSLY...?!
6

MORE ON THAT NEXT TIME, READER--BUT FOR THE MOMENT, A RATHER GROGGY SUPER-HERO REQUIRES OUR ATTENTION...
UUNNNN... I FEEL LIKE I'VE BEEN PLAYING TAG WITH THE TITANIC!
WELCOME TO THE CLUB, CHUM!
WHA-- AQUALAD?!
ONE AND THE SAME-- UNFORTUNATELY! AND TO SAVE YOU THE TROUBLE OF ASKING--
--WE'RE IN A MAKESHIFT PRISON RIGGED UP BY THOSE COSTUMED BOZOS WHO BROUGHT YOU IN A FEW MINUTES AGO. THIS FELLOW BESIDE ME IS MCAAN--
--THE MAN WHO PUT ME ONTO THE IDYLISTS IN THE FIRST PLACE!
"IDYLISTS" AGAIN! JUST WHO THE BLAZES ARE THESE BLASTED IDYLISTS? AND WHO HAD US STRUNG UP LIKE THIS? AND WHAT--
PLEASE, LET ME EXPLAIN. IT'S ALL MY FAULT, ANYWAY. NONE OF US WOULD EVEN BE HERE IF IT WASN'T FOR... MY SON...


"YOU SEE, SYAN WAS BUT A CHILD TEN YEARS AGO, WHEN A BAND OF PURPLE-EYED CULTISTS CAME TO PREACH IN ATLANTIS...
"I DISAPPROVED OF THEIR PHILOSOPHIES -- DIDN'T TRUST THEM -- AND SO FORBADE SYAN TO LISTEN...
"PERHAPS IT WAS THAT SAME STRICTNESS THAT CAUSED SYAN TO RUN AWAY -- BUT WHATEVER THE REASON, HE LEFT... FOLLOWING THE CULTISTS TO THEIR HIDDEN CITY--
"--AND OUT OF MY LIFE...
"WHEN I SAW A PHOTOGRAPH OF AQUALAD, I THOUGHT THAT HIS PURPLE EYES, THE FIRST I HAD SEEN SINCE THAT FATEFUL DAY, BRANDED HIM AN IDYLIST--
"--AND I DETERMINED TO MAKE HIM LEAD ME TO MY SON...
"ONLY I FOUND THAT AQUALAD WAS NOT AN IDYLIST, WASN'T EVEN AWARE THAT THERE WERE OTHER PEOPLE WITH PURPLE EYES LIKE HIS..."
SO, BANDING TOGETHER FOR OUR SEPARATE GOALS, WE BEGAN SEARCHING FOR THE IDYLISTS' COLONY, THE FABLED CITY OF THE LOST TRIBES!
AND, AS YOU CAN SEE... WE FOUND IT!
BUT, IF THESE IDYLISTS ARE SUCH STICKLERS FOR PEACE AND PRIVACY, THEN JUST WHO IS BEHIND THOSE ARMED WEIRDOS THAT ATTACKED ME?
REALLY, AQUAMAN, YOUR POWERS OF DEDUCTIVE REASONING ARE SIMPLY DEPLORABLE!

8

CONTINUED ON 3RD PAGE FOLLOWING.

WHAT TO SINK YOUR TEETH INTO WHEN YOU'RE HUNGRY AND YOU'RE NOT A WEREWOLF.

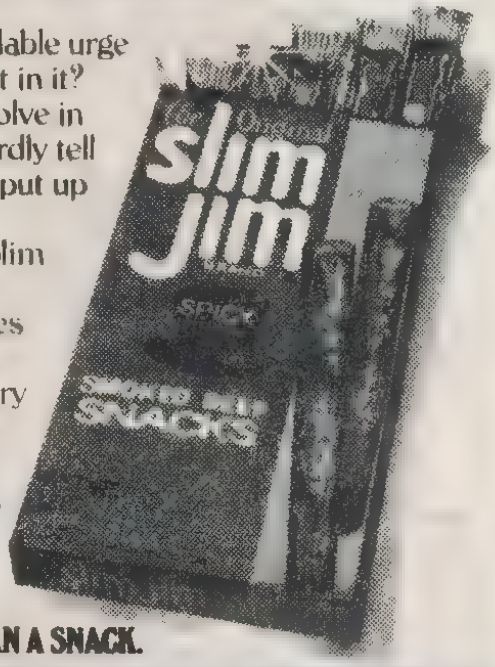
Every now and then, do you get this uncontrollable urge to bite into something that's really got some meat in it?

Are you tired of sugar-sweet snacks that dissolve in your mouth, and crunchy snacks that you can hardly tell you ate, and all the other boring stuff you have to put up with, every day?

Well, take heart. And, while you're at it, take Slim Jim along in your pocket.

Slim Jim is a chewy, all-meat snack that comes in five very un-boring flavors. Mild, spicy, salami, bacon, and pizza. And you can find it at the grocery store. Or at a lot of the places where you've been getting those sissy snacks.

You might want to carry a few extra ones, too. Then, if you meet a werewolf, you can give him something to sink his teeth into instead of you.



A LITTLE LESS THAN A MEAL. A LITTLE MORE THAN A SNACK.

MAKE EXTRA CASH NO REAL "SELLING" JUST SHOW THIS SAMPLE WE GIVE YOU FREE!

TAKE EASY FAST ORDERS FOR MUCH WANTED PERSONALIZED METAL SOCIAL SECURITY PLATES

If you want to make extra cash easy in spare time, we'll send you a complete compact money-making outfit which includes an actual sample engraved Plate, Carrying Case, Emergency Card and 8-Year Calendar, plus everything else you need to start taking orders and making money from the very day you receive it. This complete Outfit is yours ABSOLUTELY FREE and entirely without obligation. Just show it to everyone. They'll be amazed and delighted by the low price...only $2.00 each especially when they discover that they also get a smart Carrying Case, an Emergency Card, and an exclusive 8-Year Calendar all FREE! You make $1.00 profit on every order. Take as many as 15 or more orders in an hour — make $15 or more in every spare hour that you show this sample. To get your money-making Outfit by return mail ..entirely FREE just fill in and

©1973 S ENGRAVAPLATES® JACKSONVILLE FL 32207

MAIL THIS COUPON TODAY!

Zodiac Styles Carrying Case and Emergency Card FREE with Each Plate
ARIES
2-Flag Style
123 45 6789
RAYMOND JONES
Exclusive 8-Year Calendar FREE with Each Plate
Also Canadian Styles

Engravaplates, Dept. 3
Box 10460, Jacksonville, Fla. 32207

Please rush me FREE Order-Taking Outfit with an actual sample so I can begin selling Personalized Social Security plates for spare-time income.

Name(print) _____

Address _____

City _____ State _____ Zip _____

AMERICAN CIRCLE CORP., DEPT. 25-T - 2813-B MERRICK RD., BELLMORE, N.Y. 11710

ARMY MEDALS. Be a major, colonel or other officer! Polished metal replicas of official army insignias. Dress up your coat or shirt with these official looking gold or silver medals with pin on back.
☐ No. 098 3 for $1.00

TRICK DECK is the champion of all decks. Backs are marked for reading and deck is also secretly gimmicked for selecting any card instantly. Looks like regular deck. You can even play an honest game of cards. Amaze your friends. Full set of instructions plus suggestions for over 20 tricks.
☐ No. 107 $1.98

101 MAGIC TRICKS. Anyone can do them! No skill or sleight-of-hand required! Do amazing tricks with cards, coins, paper, pencils, cigarettes, handkerchiefs, etc. One trick alone is worth the price of the entire book.
☐ No. 179 75¢

ATOMIC JOY BUZZER. Wind it up and wear it like a ring. Shake hands and watch your friends J-J-J-M-P! Place it on a chair and they will R-I-S-E the ceiling when they sit on it.
☐ No. 114 $1.00

SECRET AGENT SPY CAMERA. Easily concealed in the palm of your hand. Takes secret or surprise pictures as well as regular candid shots. Solid all metal construction. Precision ground lenses. Speed 1/25th of a second and time exposure. Takes 10 pictures.
☐ No. 109 Camera only $1.98
☐ No. 110 Pigskin Case 79¢
☐ No. 112 Hi-Speed Film 2 Rolls - 20 shots $1.00

HOT PEPPER GUM. Flavored with delicious mint but hidden within the mint is RED HOT PEPPER! The more the chew the hotter it gets. Not harmful but a joke they'll remember. Package of 5 sticks.
☐ No. 174 2 pkgs $1.00

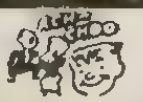
HYPNO-COIN. Free with **25 LESSONS IN HYPNOTISM.** Do you realize the power that hypnotism will give you? With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands, strengthen your memory, develop a strong personality, overcome bad habits. 25 lessons covers this and much more. Order now and receive new patented HYPNO-COIN Free.
☐ No. 130 $1.00

1001 FREE THINGS to get FREE gifts, novelties books, product samples, toys, maps, etc. from companies, federal agencies, associations, etc. that are anxious to send you FREE 63 page book with names and addresses to write to for your 1001 FREE things.
☐ No. 748 98¢ each

"MONEY MAKER" is sensational! Insert a blank piece of paper into the machine, turn the knob . . . and, from the opposite side, PRESTO! OUT COMES A REAL DOLLAR BILL! Insert a one dollar bill and it changes to a $5.00 bill, or $10.00. No skill required. Lots of fun and mystery.
☐ No. 325 ONLY $1.00

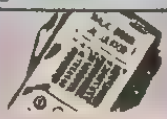
EXPLODING FOUNTAIN PEN. Looks like a regular fountain pen. But when they start to write—look out! It goes off with a bang like a hand grenade! Can be used over and over. Harmless.
No. 119 $1.49 Each
X-tra Loud Ammo 25¢

IT'S 10 INSTRUMENTS IN ONE. Every hobbyist, camper, sports fan, hunter, scout, will want one. You get all the following in this little (only 3½" when folded) wonder! 1—Reading glass 2—Compound microscope 3—Adjustable telescope 4—Focusing binoculars 5—Dual magnifying glass 6—Solar time clock 7—Magnifying mirror 8—Fine white 10—Code transmitter.
☐ No. 775 $1.00



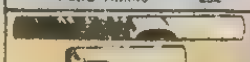
SNEEZING POWDER. Place a little of this powder on your hand, blow into the air, step back and watch the fun begin. Everyone in the room will begin to sneeze without knowing why. More fun than a barrel full of monkeys.
☐ No. 104 30¢ pkg. 4 pkgs. $1.00

SECRET SAFE. Looks like an attractively bound book in simulated leather but open reveals a combination lock safe to camouflage your valuable papers, money, etc. 4 x 6 x 1¾".
☐ No. 613 $1.98



MAGIC BRAIN CALCULATOR. Adds, subtracts and multiplies to 9,999,999. No knowledge needed to solve math problems. Gives homework answers. Fast, easy to operate and accurate. 5½" x 5" x 4". Fits anywhere. ☐ No. 157 $1.49

AERIAL CAP BOMB. Built like a real bomb! Gives a loud explosion when dropped or thrown on a hard surface. All metal with large fintail. Complete with 72 ammo rounds.
No. 799 $1.00
Extra Ammo 25¢



SWITCH-BLADE COMB. Sensational! Just touch button and combs flip out, locks automatically. Release and comb retracts into handsome aluminum and black case. Light, strong, durable. Comes in clear, vinyl carrying case. 7½" overall length. 4¼" closed. Imported. ☐ 821 $1.98

SURPRISE PACKAGE. Are you willing to take a chance? We won't tell you what you will receive but because you're willing to gamble, we promise you much more than your money's worth.
☐ No. 816 75¢

POTATO GUN. Here's a new, fast action gun that shoots potato pellets as far as 50 ft. with more than 300 shots from a single potato. Absolutely harmless . . . and you never run out of ammo.
☐ No. 753 $1.49

X-RAY GOGS. Slip on a pair of these X-Ray gogs. This hilarious optical illusion allows you to seemingly "see" the bones of your hands. Lots of fun at parties. Your friends will think you can see right through them.
☐ No. 115 $1.49

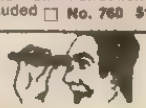
SNOWSTORM TABLETS. Create a miniature snowstorm indoors. Will actually cover a whole room. Watch the fun start when you place one of these almost invisible tablets on the burning end of a cigarette. Watch them run for the snow shovel!
☐ No. 106 30¢ pkg. 4 pkgs. $1.00

MAGIC COLOR CLOUDS. When you light one of these small grenades, huge, thick clouds of color, continue to pour out. Will amaze and thrill you and your friends. Can be used for magic tricks and signaling, etc.
☐ No. 817 4 for $1.00

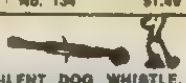
MAGIC SOAP POWDER. Sprinkle a little of this almost invisible magic powder on any soap. When anyone uses the soap their hands and face will turn bloody red. Have fun! Drives them crazy! Harmless.
☐ No. 123 30¢ pkg. 4 pkgs. $1.00

WHOOPIE CUSHION. Simply place it on someone's chair or couch. When your favorite victim sits down—watch the fun and whoopie begin! Strange sound effects better imagined than described will fill the air much to their embarrassment. ☐ No. 100 .98

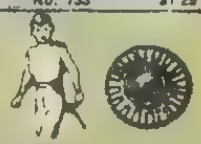
FLESH EATING PLANTS. Most unusual plant in the world. Eats flies, bugs, spiders, etc. Feeds itself by trapping and eating these insects. Jaws will snap shut on anything at your command. Easy to grow with special soil and full instruction included. ☐ No. 760 $1.00



SPY-SCOPE. No larger than a fountain pen, spots objects blocks away. Excellent for all sports, counter-spying, baseball, hikes. Power lenses optically ground to reproduce every detail. 8-power telescope, also converts into a 30-power microscope.
☐ No. 134 $1.49



SILENT DOG WHISTLE. Special supersonic features make this whistle silent so the human ear cannot hear it. But your dog can and will respond instantly over ½ mile away. Amaze everyone. With this whistle you can teach your dog tricks quickly and easily. All steel construction.
No. 133 $1.29



WALK-A-MATIC. Accurately measures the distance you walk. Instructions included. Scientifically designed for hiking, sports, etc. All metal, easy to read and reset anytime. ☐ No. 353 $1.49

AMERICAN CIRCLE CORP., DEPT. 25-T

2813-B MERRICK RD., BELLMORE, N.Y. 11710

YOUR SATISFACTION IS GUARANTEED

Please Rush Me: (Use other paper if necessary)

Item No.	How Many	Price Ea.	Total

Sorry! Min. order $1.00
No C.O.D.'s

Postage & Handling	.50
Total Enclosed	

N.Y. State Residents add 8% Sales Tax

Please send me catalog only 25¢ ☐

Name ..... (please print clearly)

Address .....

City..... State..... Zip

WHO--BLACK MANTA?!
YOU WERE EXPECTING, PERHAPS, PETER BENCHLEY?
NO, MANTA. DOWN IN MY GUT I KNEW YOU'D POP UP AGAIN, SOONER OR LATER!
AH, BUT IT IS YOU, MY OLD FOE, WHO HAS "POPPED UP" THIS TIME!
AS YOU ALWAYS DO, TO DISRUPT MY CAREFULLY-LAID PLANS, TO HUMILIATE ME, TO DENY ME THE POWER I CRAVE!
BUT NO MORE!
KWAAM
BECAUSE THIS CITY SHALL BE THE BASE FOR A NEW EMPIRE OVER WHICH I ALONE SHALL RULE! IN FACT, I HAD EVEN INTENDED TO MAKE THE CITY'S OCCUPANTS MY ARMY--
--BUT, ALAS, THEY'VE AS MUCH FIGHT IN THEM AS A PAIL OF SUN-SOAKED SHRIMP!
HOWEVER, NO OBSTACLE IS INSURMOUNTABLE IF THE DESIRE TO SURMOUNT IT IS GREAT ENOUGH--AND SO I'VE RECRUITED ENOUGH OF MY OWN PEOPLE TO SERVE THAT PURPOSE QUITE ADEQUATELY!
YOUR PEOPLE? YOU MEAN... SURFACE DWELLERS?
NO, I MEAN EXACTLY WHAT I SAID: "MY PEOPLE." OR HAVE YOU NEVER WONDERED WHY I'M CALLED--
--BLACK MANTA--?
9

NOT THAT RACISM IS MY MOTIVE -- THERE'S NO PROFIT IN PREJUDICE-- BUT SINCE BLACKS HAVE BEEN SUPPRESSED FOR SO LONG ON THE SURFACE, THEY FIGHT WELL FOR A CHANCE TO BE "MASTERS" BELOW!
AND WITH THEIR HELP, SEA KING, I SHALL SOON BE ABLE TO TRADE IN THIS TACKY HELMET FOR A CROWN!
BWAK
UNG! AND UNLESS I DO SOMETHING, HE JUST MIGHT SUCCEED! GOT TO THROW HIM OFF-GUARD SOMEHOW!
H-HEY, BOSS! I THINK YA HIT HIM TOO HARD! HE AIN'T MOVIN'!
NO! HE CAN'T BE DEAD! HE CAN'T DEPRIVE ME OF THE FULL SATISFACTION I--
UMF
DON'T WORRY, PAL, I'M STILL ALIVE--
FOOM
--AND KICKING!
WHOK

CONTINUED ON 5TH PAGE FOLLOWING

Special FREE Stereo L.P. Record Offer

DISK-O-ROCK

each album contains 10 all time rock hits—over 30 minutes of music on each microsonic stereo record album.

ORDER YOURS TODAY

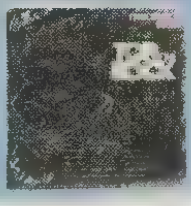
Solid Gold Rock
Songs include
Woodstock
Cracklin Rosie
I'll Be There
It's Impossible
My Sweet Lord
Sweet Caroline
Snow Bird

Cash and Riley
Songs include
Cry, Cry, Cry
Get Rhythm
Country Boy
Big River
The Girl Most Likely
The Rib
Shed Me No Tears

D.J. Rock Hits
Songs include
Song Sung Blue
Rockin Robin
Circles
Where Is Love
Popcorn
School's Out
The Locomotion

Chart Busters
Songs include
Shaft
If Not For You
All I Ever Need Is You
Horse With No Name
Day By Day
Heart Of Gold
Beg Steal or Borrow

Top Of The Rock
Songs include
Pied Piper
Black & White
Move On Up
Bangla-Desh
Maggie May
Another Day
Rose Garden



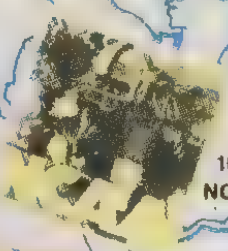
SUPER SPORTS Records

Relive the exciting play by play action, hi-lites and interviews of your favorite Sport, Teams and Super Stars

Records include the following

Baseball's First 100 Years

Hockey 50 Years


100 Years NCAA Football

NBA 25 Action Years

NFL Football—First 50 Years

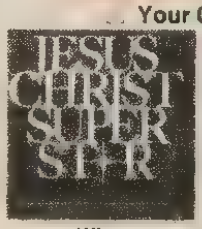
HERE'S HOW TO ORDER

MIX AND MATCH

Check records wanted

- ☐ 1. Solid Gold Rock
- ☐ 2. D.J. Rock Hits
- ☐ 3. Cash and Riley
- ☐ 4. Chart Busters
- ☐ 5. Top Of The Rock
- ☐ 6. 100 years NCAA Football
- ☐ 7. Hockey 50 years
- ☐ 8. NBA 25 Action Years
- ☐ 9. NFL Football—First 50 Years
- ☐ 10. Baseball's First 100 Years

Your Choice



When you order any **5** of the above albums for $4.95

Records $1.95 each—3 for $2.95
Any 5 only $4.95, plus Bonus Record

Enclose your check or money order for $_____

Mail to:
Fleetwood Recording Co., Inc.
P. O. Box 500 DC
Revere, MA 02151

Name _____

Address _____

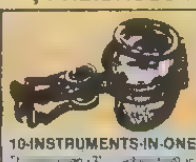
City _____ State _____ Zip _____

FUN FACTORY, 117 UNION ST., DEPT D-122 , PALISADES PARK, NEW JERSEY 07650

SWITCH BLADE COMB
Surprise friends when you pull out this 5" slim silver case look-alike switchblade knife but press the button & SNAP out comes a long metal comb!
#611 $2.00

POCKET SPY SCOPE
Pen sized 8 power telescope spots objects blocks away. Great for watching sports, girls, counter spying. Power lens optically ground to view everything!
#127 $2.75

COLOR SMOKE CLOUDS
Just light one and thick clouds of color rise to the ceiling. Watch them fill the room! Used for magic tricks, TV signaling, etc.
#220 Hurry! $1.00



10-INSTRUMENTS-IN-ONE
[illegible] vention is! 1. reading lens, 2. microscope, 3. telescope, 4. binoculars, 5. compass, 6. solar clock, 7. mirror, 8. magnifying mirror, 9. [illegible] 10. [illegible]
#030 $1.00

FLESH EATING PLANTS
The most unusual plant in the world! Eats flys, bugs, insects, even meat. Instructions & special [illegible] included.
#20[illegible] $1.00

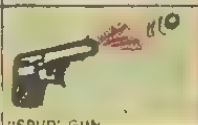
JOY BUZZER
Wind it up. Wear it on your finger like a ring & give your friends the S-H-O-C-K of their life! Touch somebody and watch them JUMP!
#45[illegible] $1.00

Exploding PEN
[illegible]
#664 $1.50

FREE HYPNO-COIN
With 25 lessons in hypnotism. The magic power of hypnosis can be yours! Hypnotize at a glance! Make [illegible] Strengthen [illegible] Free Hypno-Coin!
#007 Camera $1.75
#077 [illegible]

MINI SPY CAMERA
Now take secret or regular pictures with a camera that is easily concealed in the palm of your hand. Precision ground lens. Takes [illegible] of metal construction. Ten [illegible]

RED HOT PEPPER GUM
Disguised with [illegible] pepper. [illegible] pepper. [illegible] the they never forget! Pkg. of 5 sticks
#[illegible]



"SPUD" GUN
New [illegible] Gun [illegible] Made from [illegible] metal. All [illegible]
#300 $1.50

X RAY SPECS
[illegible] Does not [illegible] Clear plastic lenses [illegible]
$1.00

MONEY MAKER
Insert a blank piece of paper into the machine turn the knob PRESTO... from the other side COMES A REAL DOLLAR BILL! Insert a dollar bill & see it change to a $5.00 or $10.00! Loads of mystery & fun.
#790 $1.25

MARKED DECK
Magic Tricks are easy with this professional deck. Backs are marked for reading & deck is secretly jimmicked for selecting any card instantly! Full instructions - anyone can do!
#603M $2.00

MINI PISTOL
Fires real blanks! Extra loud report! Stands 2" long. Barrel opens to load, hammer cocks & fires when trigger is pulled. Ramrod & ammo included!
#306 $1.50
#305 Extra Ammo $ .50

TWO HEADED NICKEL
Be a winner [illegible] everytime! With this hand crafted REAL 2 head nickel. Never lose a toss again!
#860 $2.00

FUN FACTORY DEPT D 122
117 UNION ST • PALISADES PARK, N.J. 07650
YOUR SATISFACTION IS GUARANTEED
IF NOT 100% SATISFIED I MAY RETURN ANY PART OF MY PURCHASE FOR FULL REFUND OF PURCHASE PRICE

Item No	How Many	Price Each	Total

Minimum order $1.00 — Post & hdlg 25 c
No C.O.D.'s Please! — Catalog 25 c
Use other paper if necessary — TOTAL ENCLOSED

NAME _____ (print)
ADDRESS _____
CITY _____ STATE _____ ZIP _____

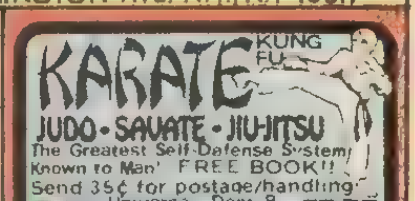
WRITE RIGHT NOW!

Write advertisers direct. For information about this page write S. Schwarz & Co.
355 LEXINGTON AVE. N.Y., N.Y 10017

CARTOON
FOR $$$$$
Make Money at home with simple drawings!! Fun!! Big Free Book. Send 35c for postage handling. Cartoon B Box 40614 Detroit MI 48240
FREE BOOK

High School Course at Home in spare time!

If you didn't go ahead without finishing, write today for free brochure which gives the facts about our home study method, diploma, and accredited. Low monthly payments include textbooks and all material. Service. Founded 1897.
American School, Dept. A-C439 Drexel at 58th, Chicago 60637



FREE COMIC LIST
Many D. C. Sony CASE to
4 Color Comic City, 34-15 28th Ave.
Astoria, N.Y. 11103 or visit Store.

2 HEADED CREATURES!! PLANARIA—YOU GET ALIVE
2 creatures each capable of growing two heads. Plus 2 snails, 2 kinds of seaweed, instructions. Send $1.98 to BENS PETS P.O. BOX 475 Oconomowoc, Wis. 53066

LASER BEAMS
SEE [illegible] LASER DESIGNS [illegible] light source! SHOW [illegible] friends HOW LASER LIGHT Works! Limited offer. Send only $4.75/2 for $8.75 postpaid. SILVER BIRD 1052 N. Crescent Hgts. L.A. Ca 90046

HUGE MUSCLES FAST
Build MUSCLE, FAST. Details 35¢ (refunded)
MUSCLE Dept 90779
232 W. Front St., Napoleon, OH 43545

Rare Mint Errors On U.S. Coins
10/1 25 100/9 95
Sullivan Enterprises
Box 216 Dept DC Bklyn, N.Y. 11223

COMIC BOOKS FOR SALE
1940 to 1976
over 100,000 in stock
50¢ for complete list
Robert Bell, Box 18
Hauppauge, N.Y. 11787

MAKE ANYONE DO ANYTHING
YOU MENTALLY COMMAND—WITH YOUR MIND ALONE!
Silently command, control, dominate anyone. Say nothing, watch even perfect strangers do what you wish willingly and cheerfully. Absolutely uncanny! Awe inspiring details revealed in SUCCESS Manual. Review Folio. Send $1 for postage.
SCHOOL OF SUCCESS SCIENCE
Box 505, Div K-102 New York City 10017

An Atlas Body—In 7 Days
my method of DYNAMIC TENSION starts giving you results that you can feel and your friends will notice. Big useful muscles. Gain pounds in weight where needed. Lose "pot belly." Send me your name and address for my 32 page book. FREE
CHARLES ATLAS
49 West 23rd St. New York, N.Y. 10010 Dept 81G

WRITE RIGHT NOW!

Write advertisers direct. For information about this page write S. Schwarz & Co.
355 LEXINGTON AVE. N.Y., N.Y. 10017

THE GREATEST BAT MAN THRILLER OF THE DECADE!!

4 CLASSIC RA'S AL GHUL STORIES GATHERED INTO 1 GIANT NOVEL!

by
Denny O'Neil,
Neal Adams,
Irv Novick,
and
Dick Giordano

ON SALE MAY 5TH

OR ORDER BY MAIL!

(PLEASE ALLOW 4 to 6 WEEKS FOR DELIVERY)

DC Comics P.O. Box 116
Radio City Station, N.Y. 10019

Please send the following magazine to me.

BATMAN VS. RA'S AL GHUL	$2.50 ($2.00 & 50c for postage and handling) (Check or money order only)

I am enclosing $_____ for (____) copies

PRINT CLEARLY

NAME .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....

SOCCER FANS

COME SEE THE COSMOS WITH PELE AND GIORGIO CHINAGLIA AT THE MEADOWLANDS.

TICKET PRICES: $2-4-6-8-10
GROUP DISCOUNTS AVAILABLE
FOR INFO CALL OR WRITE:
THE COSMOS
75 ROCKEFELLER PLAZA
NEW YORK, N.Y. 10019
(212) 484-6080

1977 HOME SCHEDULE

Apr. 2&3	Tournament of Champions
April 17	vs. Rochester
April 24	vs. Dallas
May 1	vs. St. Louis
May 15	vs. Ft. Lauderdale
May 22	vs. Chicago
June 5	vs. Toronto
June 12	vs. Minnesota
June 19	vs. Tampa
June 26	vs. Los Angeles
July 6	vs. San Jose
July 17	vs. Portland
July 27	vs. Washington
July 31	vs. Connecticut

COSMOS ®

YES, YOU CAN SUBSCRIBE TO YOUR FAVORITE DC COMICS!

10 35¢ ISSUES FOR $4.00!

10 60¢ ISSUES FOR $6.50!

SPECIAL!
6 $1.00 80-PAGE BLOCKBUSTER ISSUES FOR $6.50!

DON'T DELAY! ORDER TODAY!
ALLOW 10 WEEKS FOR FIRST DELIVERY!

ALL COPIES MAILED *FLAT* AND IN *MINT CONDITION!* YOUR SUBSCRIPTION WILL ALWAYS BRING YOU THE LATEST ISSUES OF YOUR FAVORITE *DC COMICS* AS SOON AS THEY ROLL OFF THE PRESSES.

35¢ each. Subscription $4.00 (includes postage-handling)

- 1 ACTION COMICS
- 2 ADVENTURE COMICS
- 6 SUPERMAN
- 9 SHAZAM!
- 10 BATMAN
- 11 BRAVE AND BOLD
- 12 DETECTIVE COMICS
- 13 SECRET SOCIETY OF SUPER VILLAINS
- 14 THE FLASH
- 17 AQUAMAN
- 18 GREEN LANTERN
- 20 WONDER WOMAN
- 30 GHOSTS
- 32 HOUSE OF SECRETS
- 34 THE UNEXPECTED
- 35 WITCHING HOUR
- 50 ISIS
- 58 RAGMAN
- 59 FREEDOM FIGHTERS
- 61 SGT. ROCK
- 62 OUR FIGHTING FORCES
- 63 UNKNOWN SOLDIER
- 64 WEIRD WAR TALES
- 69 WARLORD
- 70 WEIRD WESTERN TALES
- 74 CHALLENGERS OF THE UNKNOWN
- 78 KAMANDI
- 87 KUNG FU FIGHTER
- 94 ALL STAR COMICS

60¢ each. Subscription $6.50 (includes postage-handling)

- 5 SUPERBOY & LEGION
- 16 JUSTICE LEAGUE
- 29 DC SPECIAL
- 48 YOUNG LOVE
- 52 BATMAN FAMILY
- 56 SUPER-TEAM FAMILY
- 99 DC SUPER-STARS

$1.00 each. Subscription $6.50 (includes postage-handling)

- 3 SUPERMAN FAMILY
- 7 WORLD'S FINEST
- 31 HOUSE OF MYSTERY
- 60 G.I. COMBAT

DC COMICS INC. SUBSCRIPTION DEPT.
155 ALLEN BLVD., Farmingdale, NY 11735

Please start my subscription(s) to the title(s) checked above. (add $1.00 each additional for mailing outside the U.S.A.)

I enclose $_____ (Check or money order)
Make check payable to: DC COMICS INC.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PRINT OR TYPE NAME AND FULL ADDRESS
Please allow 10 weeks for first copies to arrive.

TOO MANY TO FIGHT NOW! I'LL HAVE TO COME BACK FOR AQUALAD AND HIS PAL LATER!
LEAVING THE PARTY SO SOON, SEA KING?
AH, BUT I'M AFRAID THE OTHER GUESTS MIGHT OBJECT! HA HA HA HA!!
HUH?!
I DON'T GET IT! THESE ANGLER FISH ARE OBEYING MANTA'S COMMANDS-- AND IGNORING MINE!
AND THE WAY THOSE NEEDLE FISH ARE CLOSING IN, IT LOOKS LIKE THEY'VE SWITCHED LOYALTIES, TOO!
BLAST! I HATE DOING THIS, BUT SINCE IT'S MY ONLY ALTERNATIVE TO BECOMING A HUMAN PIN CUSHION...
CHAK
SPEAK
ACH
KAWUN
EXCELLENT, AQUAMAN! I LOVE A GOOD CHASE BEFORE THE KILL!
TERRIFIC. BUT MAYBE I CAN AVOID THAT LATTER CIRCUMSTANCE BY DUCKING INTO THIS BUILDING! THERE SHOULD BE PLENTY OF PLACES TO HIDE UNTIL--

WRONG...
I SEE YOU'VE STUMBLED ONTO MY GILL IMPLANT EXPERIMENTS. I'M REALLY QUITE PROUD OF THEM, YOU KNOW. THESE IDYLISTS ARE BRILLIANT BIOLOGISTS--
--AND THEIR ADVANCED LASER TECHNIQUES SHOULD SOON ALLOW MY MEN AND I TO BREATHE WATER AS EASILY AS YOU DO!
NOT IF I CAN HELP IT, MANTA! YOUR BRAGGING HAS JUST GIVEN ME THE INFORMATION I NEED TO STOP YOU!
BECAUSE EVEN THOUGH THESE ARE MEDICAL LASERS--
--THEY CAN STILL BURN SIZABLE HOLES IN YOU AND YOUR ARMY!
REALLY? AND IF YOU HARM ME, HERO, JUST WHAT DO YOU THINK WILL HAPPEN--
--TO YOUR SON AND HIS PET?
WHAT-- ARTHUR! TOPO!
DON'T LOOK SO GLUM, AQUAMAN. AFTER ALL, THERE'S NO SHAME IN SUFFERING DEFEAT--
--AT THE HANDS OF ONE'S BETTERS! HEH HEH...

CONTINUED ON 3RD PAGE FOLLOWING

WRITE RIGHT NOW!

Write advertisers direct. For information about this page write S. Schwarz & Co.
355 LEXINGTON AVE N Y NY 10017

COMIC BOOKS

FOR SALE

250,000 in stock. The complete Marvel & DC Groups from 1935–1977. Also Radio Giveaways, Pulp, Doc Savage, Walt Disney, Pin-[illegible]

GIANT CATALOG 70¢
HOWARD D ROGOFSKY
P.O. Box 1102-Flushing, N.Y. 11354

BE TALLER

Learn facts on HEIGHT INCREASE TAILS 25¢ GUARANTEED
TALL-UP Dept. 90779
232 W. Front St., Napoleon, OH 43545

BI-ONIC HAND

That YOU control
Earn $$$. Rush $1.00
LO-U 2429 N. 32nd St.
Phila., Pa. 19132
Life Like - Guaranteed

FREE MAGIC TRICK

with Our Catalog of Magic Jokes Joker Novelties 50¢ KKK MAGIC SHOP 315 West Court, Kankakee, Ill 60901. Largest selection

LIVE SEAHORSES $2.98

Order Two [illegible] pairs of free fly eight seahorses including Prop[illegible]

Sent Air Mail Postpaid

AQUALAND PETS Dept NC57
P.O. Box 55-7365, Miami, Florida 33155

The American Red Cross. The Good Neighbor.

MUSCLES FAST! FREE BOOK!

- Get Super Results FAST!
- Daily muscular gains!
- Fastest muscle system ever!

Send name, address, and 25¢ to
UNIVERSAL-S
Box 6694, Detroit, MI 48240

BEST BY MAIL

Rates: Write Box 5, Sarasota, Fl. 33578

BUILD Muscles! Details 35¢. Muscles (92675), 232 Front, Napoleon, Oh. 43545

POSTAGE Stamp T-shirts, free brochure. Stampe, Box 118NC, Brooklyn, N.Y. 11210

KIDS! Earn $25 monthly. No selling. Youth Action, Box 853, Pittsburg, Tx. 75686

TRIP-OUT. Exciting, all new, "GRASS OIL". 1½ dr. with directions $3.00. Club Desire, 256 So. Robertson St., Beverly Hills, Ca. 90211

$1,000.00 MONTHLY possible stuffing envelopes. National, Bx. 4314, Baltimore, Md. 21223

INCREASE Height! Details 35¢. Tall-Up (92675), 232 Front, Napoleon, Oh. 43545

BIG MONEY!! Easy, immediately! Stuff envelopes at home. Free supplies! Send 25c. Profits, B725-TJ, Belen, N.M. 87002

POSTERS giant catalog $1 refundable with order. AA Poster, Box 39, Seattle, Wa. 98125

ELIMINATE Debts! Details 35¢. Debts (92675), 232 Front, Napoleon, Oh. 43545

CASH With Your Camera! Earn $5,000-$15,000 yearly selling to 4,000 clients. Sell photos 15 or more times. Guaranteed. Details 25¢. Pictureprofits, Dept. TJ-1, Middle Island, N.Y. 11953

$3,000 FOR Poems. Details $1.00 Box 435, Wassaic, N.Y. 12592

IMMEDIATE earnings stuffing envelopes. Beginner's Kit, $1.00. Lewcards, Brea, Ca. 92621

FABULOUS trick stories revealed. $1.00. Alman, Box 8205, Montgomery, Al. 36110

GYPSY ring, coin & booklet, $3.00. Sadia, POB 33995, Vancouver, B.C. V6J 4L7

HOMEWORK! Big money addressing, mailing envelopes. Valuable details 10¢. Linco, 3636-S Peterson, Chicago 60659

Bought **ESTELL COMICS** Sold

Want low prices, fast service, great choice of Marvel & D.C. Comics and a letter of acknowledgement with every order? Send 25¢ for both our Catalogs and an Estell Buck worth 25¢ on your first purchase. Estell Comics, Box 23442, San Diego, CA 92123

50 YEARS OLD

[illegible] different UNITED STATES Stamps at least 50 years old [illegible] with low priced United States approvals

JAXON STAMP COMPANY
P.O. Box CH-N, New Rochelle, N.Y. 10804

DC/MARVEL BACK ISSUE CATALOG

Low, LOW prices. Fast, dependable service on all titles, all current numbers. Over 1,000,000 in stock. Send 25 cents for Hobby booklet, freebees and price list today. MJ Services, Suite 709, 1115 Sherbrooke St. West, Montreal, Canada H3A 1H3

X-RAY SPEX!

See bones thru skin!
See thru clothing!
Fantastic illusion!

$1

ASTOUND YOUR FRIENDS WITH X-RAY VISION

BIG 3 150 Nassau St. Dept. NC-4X NY 10038

SWITCHBLADE COMB

Surprise friends when you pull out this 5" slim silver case. It looks like a SWITCHBLADE KNIFE – BUT – Press the button and S-N-A-P-out comes a LONG METAL COMB. Tools them every time! $2.50 Fun Factory, Inc. Dept 4D-113
117 Union St Palisades Park, N.J. 07650

GRAB BAG SPECIAL

100 BACK ISSUE COMICS

MARVEL, DC, SUPER HERO, etc.

Send $9.00

Passaic Book Center
594 Main Ave. Dept. GD
Passaic, N.J. 07055

BIONIC

Iron-on heat transfer. Show people what you're really made of. Great for T-shirts, etc. Only $1.50 ea., 3 for $4
JOMAR CREATIONS
P.O. Box 10, Bronx, N.Y. 10470

COMPLETE MARVEL COMICS SELLING LIST
DC Comics and Magazine selling list
Golden and Silver Age Comic Catalog!
Huge Buying list, Comic Gift Coupon!
You *must* send a 13c stamp or 15c to
D A Belmont 55 Greenaway Rd Rochester NY 14610

REAL SWITCHBLADE COMB! (9 INCHES LONG)

This is a **REAL SWITCHBLADE** The blade is a **COMB!** Terrific gift item. Novel and practical. Protects comb in pocket. Fine tooth comb is great for sideburns and mustache too! Satisfaction is guaranteed. Complete with Lock. Only 4.95+50¢ Postage. **Two for 10.00 Postpaid.**
S&W KNIFE CO. Box 35246 X Chicago, Ill. 60635

Come Fly with us!

Model Rockets

BUILD AND FLY USS AMERICA

GIANT CATALOG COSTS ONLY 25¢

SEND TODAY

Convair

[illegible] ARIZONA 85001

RUSH ME YOUR VERY LATEST CATALOG TODAY! I HAVE ENCLOSED 25¢ FOR POSTAGE & HANDLING

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

WRITE RIGHT NOW!

Write advertisers direct. For information about this page write S. Schwarz & Co.
355 LEXINGTON AVE. N.Y., N.Y. 10017

HELP A HERO...

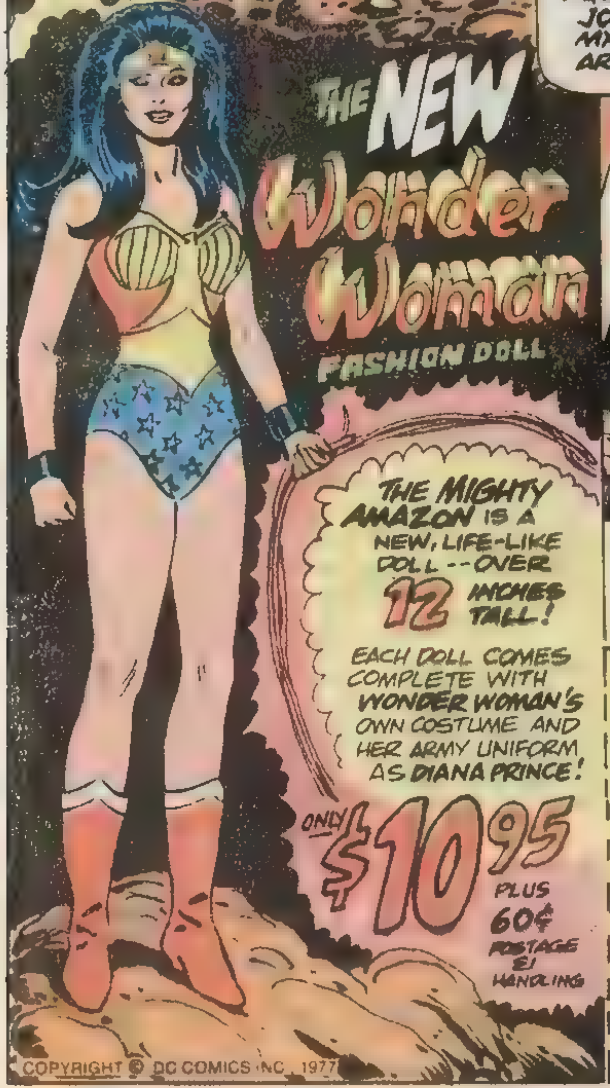
GIVE HIM A HOME!

FROM MEGO!

MORE MAGNIFICENT GOODIES TO ADD TO YOUR COLLECTION NOW! THE TEEN TITANS AND ISIS ARE AVAILABLE IN GREAT 8" REPLICAS WITH MOVEABLE ARMS, LEGS, AND WASHABLE OUTFIT!

EACH DOLL ONLY $4.19 PLUS 49¢ P&H

HEY, KIDS --THESE CHARACTERS ARE ALSO AVAILABLE: ROBIN DC7, BATMAN DC8, SHAZAM DC12, PENGUIN DC10, RIDDLER DC13, SUPERMAN DC1, AQUAMAN DC3, BATGIRL DC9 JOKER DC4, CATWOMAN DC11, MXYZPTLK DC6, GREEN ARROW DC5, & SUPERGIRL DC4



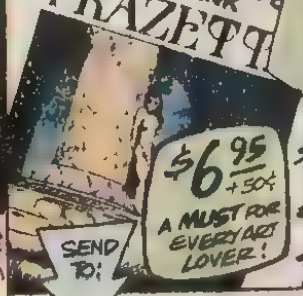
THE NEW Wonder Woman FASHION DOLL

THE MIGHTY AMAZON IS A NEW, LIFE-LIKE DOLL --OVER 12 INCHES TALL!

EACH DOLL COMES COMPLETE WITH WONDER WOMAN'S OWN COSTUME AND HER ARMY UNIFORM AS DIANA PRINCE!

ONLY $10.95 PLUS 60¢ POSTAGE & HANDLING

THE FANTASTIC ART OF FRANK FRAZETTA



ONE OF THE MOST BEAUTIFUL BOOKS EVER PRODUCED... IT CONTAINS DOZENS OF WORKS FROM THE 50'S TO THE 70'S IN MAGNIFICENT COLOR!

$6.95 +50¢ A MUST FOR EVERY ART LOVER!

SEND TO:

...OR HOW ABOUT THE 1977 FRAZETTA CALENDAR! GLORIOUS 4-COLOR PAINTINGS: CONAN MOON MAID & OTHERS! $4.95 +50¢ P&H (ST-47)

NCG MERCHANDISE
PO BOX 777
DOVER, NEW JERSEY 07801
ATT: DPT. 4

OUR GUARANTEE-IF YOU ARE NOT FULLY SATISFIED THE MERCHANDISE MAY BE RETURNED FOR A FULL REFUND

PLEASE SEND ME IMMEDIATELY:

☐ 8" DOLLS _____ $4.68 EA.
☐ WONDER WOMAN _____ $11.55 EA.
☐ FRAZETTA ART $7.45 ☐ CALENDAR $5.45

I'VE ENCLOSED $_____* (* INCLUDES POSTAGE & HANDLING. ALLOW 4 WEEKS FOR DELIVERY.)
--BANK AMERICARD NO. _____
--MASTER CHARGE NO _____
SEND TO:
NAME _____ AGE _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

CANADIANS ADD 50¢-U.S. FUNDS ONLY

COPYRIGHT © DC COMICS INC. 1977

VISIT THE SUPERHERO SHOPS: CENTER GROVE RD. & RT. 10, RANDOLPH, N.J. (201) 361-6327
LIVINGSTON MALL, LIVINGSTON, N.J.

AND SOON, IN AN ARENA THAT ONCE SERVED AS A DISCUSSION FORUM FOR THE PASSIVE IDYLISTS...
I'M SORRY I GOT YOU INTO THIS, AQUAMAN!
THAT'S OKAY, MINNOW, IT WASN'T YOUR FAULT!
THE WAY I FIGURE IT, TOPO IS SO USED TO RECEIVING TELEPATHIC MESSAGES FROM ME THAT HE SOMEHOW SENSED YOUR DANGER!
AND SINCE HE COULDN'T TELL ME WHAT WAS GOING ON, HE KIDNAPPED ARTHUR, JR. TO MAKE ME FOLLOW HIM HERE!
WHICH, INCIDENTALLY, MAKES MY REVENGE THAT MUCH SIMPLER... OBSERVE--
--THE GLOBE IN WHICH YOUR WHIMPERING OFFSPRING IS ENCASED IS SLOWLY FILLING WITH AIR. AND GIVEN HIS SIZE, I SHOULD THINK FIVE MINUTES SUFFICIENT TIME FOR HIM TO... SUFFOCATE!
OF COURSE, I'LL BE HAPPY TO PRESS THE BUTTON TO REPLENISH THE WATER--
--AS SOON AS ONE OF YOU LIES DEAD ON THE ARENA FLOOR!
ACTUALLY, WHICH ONE DOESN'T REALLY MATTER...
WELL, IT MATTERS TO ME, BUSTER! 'CAUSE THE ONLY ONE GETTIN' WIPED OUT HERE IS GONNA BE YO--
OH, I NEGLECTED TO MENTION THAT THIS HANDY LITTLE CONTROL ALSO REGULATES A VERY EFFECTIVE FORCE SHIELD AROUND THE ARENA. AND NOW, IF THERE ARE NO FURTHER PROTESTATIONS--
--LET THE CONTEST BEGIN!

AQUAMAN...?
I'M SORRY, MINNOW--
--BUT THAT'S MY SON UP THERE!
THWAM
CHUK
MY SON!!
FRESH BLOOD DRIFTS LANGUIDLY IN THE FILMY GREEN WATER, BUT IT IS NOT PAIN THAT WIDENS AQUALAD'S EYES...
... IT IS THE REALIZATION THAT BONDS OF FRIENDSHIP HAVE BEEN SHATTERED, LAWS OF CIVILIZATION CAST ASIDE...
...AND THAT THE ONLY RULE VALID IN THE ARENA NOW IS KILL-- OR BE KILLED!
KRANG
KTHWUD
WHSSSHH
14

AND THEN...
WAK
ZZZZT
HUH? THAT GROUPER THAT HIT THE FORCE SHIELD-- IT'S GONE BERSERK! ALMOST LIKE IT'S BEEN--
THAT'S IT! LIKE IT'S BEEN SHORT-CIRCUITED! THESE AREN'T FISH AT ALL!
THEY'RE ELECTRONIC DRONES THE MANTA MADE TO HELP CATCH ME! THAT TINGLING I FELT MUST HAVE BEEN A SONIC BARRIER TO KEEP LIVE FISH OUT OF THE CITY!
WHICH MEANS THAT THE ONLY REAL FISH AROUND IS--
--TOPO!
THOROUGHLY ABSORBED BY THE LIFE-AND-DEATH SPECTACLE IN THE ARENA, THE BLACK MANTA DOESN'T NOTICE THE SUDDEN ACTIVITY BEHIND HIM--
--UNTIL THICK, LEATHERY TENTACLES TURN HIS MUCH-VAUNTED CONTROL SWITCH INTO SO MANY SHARDS OF USELESS SCRAP!
SKR
RUNCH
15

WITH A FEEBLE SPUTTER OF HOMELESS ENERGY THE FORCE
--AND WITHIN THE SPACE OF A HEARTBEAT, AQUAMAN HAS HURLED HIS TRI-PRONGED JAVELIN IN AN ARC THAT, WHILE DESPERATE--
--IS STILL PRECISE!
SPARASH
BLAST, I HADN'T COUNTED ON FACING BOTH AQUAMAN AND AQUALAD AT THE SAME TIME!
SKRAK
HENCE, A DIVERSION MIGHT BE IN ORDER TO COVER MY, UM, STRATEGIC RETREAT!
AQUAMAN--!
I KNOW, MINNOW-- I KNOW!
AND SOON...
WELL, IT LOOKS LIKE MANTA AND HIS GANG GOT AWAY!
SO IT SEEMS, AQUALAD, BUT WE'LL GO AFTER THEM. JUST AS SOON AS I CHECK ON--
--ARTHUR, JR... ?
I... I'M SORRY...
12
CONCLUDED ON 3rd PAGE FOLLOWING

AMAZING
AIR BREATHING

Crazy Crabs™

ACTUAL CRAZY CRAB PHOTOS

FREE CARRYING CRATE

THE NEW LIVE PET SENSATION THAT'S SWEEPING AMERICA

A friendly AIR-BREATHING "Crazy Crab" is the most amazing pet you'll ever own! As gentle as a pussycat, it lives on LAND instead of water, DOES NOT BITE unless mishandled, and quickly gets to know its owner! Absolutely clean and odorless, it actually wears "clothing" – an empty snailshell that it changes like a costume, and is one of the LONGEST-LIVED pets on earth!

A truly INTELLIGENT pet, give it a name such as L'il Caesar, Leapin' Linda, Happy Henry, Sandy Claws, Tippytoes, Sexy Snooky, Merry Mimi, Tiny Tim, etc., and see how well it responds when you call it! It loves to be touched and petted, and enjoys running from hand to hand swinging from your fingers or just cuddling on your shoulder like an adorable tame parrot. But that's just the START of the FUN that awaits you! You get instructions for playing FOUR "Crazy Crab" Races and Games including a BAFFLING new magic trick called "The Haunted Coffee Cup", that uses a "Crazy Crab" as your "assistant"!

Because it is so quiet and well-behaved, your "Crazy Crab" is always welcome anywhere you go! To "break the ice" and make new friends, take your "Crazy Crab" with you and be the center of attention! And to create some REAL EXCITEMENT, you can even "customize" it! Because it is a hermit crab, its shell is not its own and can be painted, covered with dazzling rhinestone jewels or decorated any other way without harm! It looks SO SPECTACULAR, you can proudly "show it off", give as a "personalized" gift or, if you wish, even SELL for profit! Best of all, "Crazy Crabs" have a life-span of up to 70 YEARS! Give it water, any kind of food (even cookies), and with good care you can keep one alive for the rest of your life!

To order your "Crazy Crab", mail only $2.98 plus 52¢ postage, each. We will include a fascinating handbook of instructions for the care, feeding, raising, and history of "Crazy Crabs" AND complete rules for all "Crazy Crab" games, tricks and stunts. And, if you order NOW, you will also get FREE OF CHARGE, a designer-decorated "Crazy Crab" Carrying Crate to conveniently tote your pet wherever you go! Live delivery guaranteed!

Transcience Corporation Dept. 41-G
200 Fifth Avenue • New York, N.Y. 10010

I can hardly believe it, but I'm about to get the kind of pet I've always wanted! Please ship my "Crazy Crab(s)" including the "Crazy Crab" Handbook and a FREE "Crazy Crab Carrying Crate" with each crab. I must be completely satisfied with everything or I can return it for a full refund! I enclose $2.98 plus 52¢ postage for each "Crazy Crab" with live delivery GUARANTEED!

Send _____ "Crazy Crab(s)"
☐ Cash ☐ Check ☐ Money Order

(Optional offers – check appropriate boxes below only if wanted)

☐ Rush Order, $1.00 extra (offer not valid with personal check).

☐ Add _____ "Crazy Crab" Playshells to my order at 75¢ each!

☐ Giant "Crazy Crab", $4.98.

Add Sales Tax where Applicable

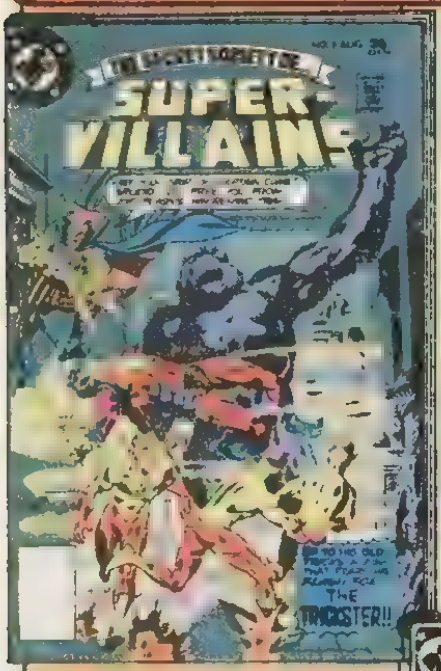
Total amount enclosed $_____
(no C.O.D.'s please)

Name _____
(please print)
Address _____
City _____
State _____ Zip _____

N.Y. State Residents (8%)

Copyright © 1977 Transcience Corp. "Crazy Crabs" ™ U.S. Pat. Off

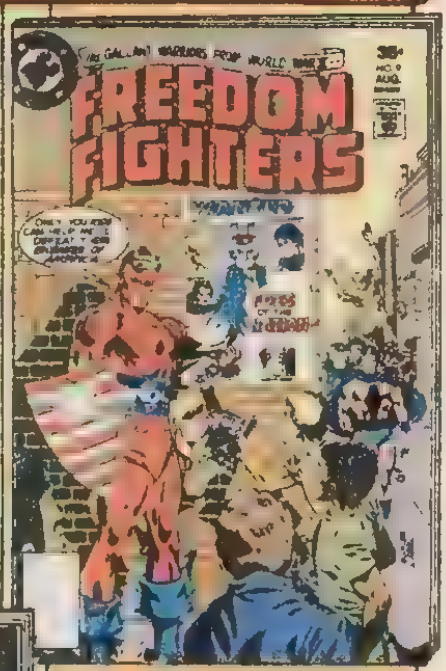
SUPER-GROUP EXCITEMENT!



DARKSEID LIVES--

THE SECRET OF THE UNIVERSE WITHIN HIS GRASP!

CAN THE NEW GODS STOP HIM IN TIME?



FROM the FLASH'S ROGUES' GALLERY to the SECRET SOCIETY comes the TRICKSTER!

BUT WHICH SIDE IS HE REALLY ON?

THE ANSWER IN SECRET SOCIETY of SUPER-VILLAINS #8-- On Sale APRIL 5th

THE RETURN OF THE NEW GODS #12 -- On Sale APRIL 21ST

WILL THE CRUSADERS REPLACE the FREEDOM FIGHTERS?

SHOULD THEY?

FIND OUT IN FREEDOM FIGHTERS #9 -- On Sale APRIL 12th

COMING THIS MONTH FROM DC

THERE IS HATRED IN THE WORLD. THERE IS INJUSTICE, PREJUDICE, CORRUPTION-- BUT NONE OF THESE MATTER ANYMORE...
...NOT TO A ONCE-COMPASSIONATE HERO WHOSE SOUL NOW SEES ONLY ANGUISH --AND A DARK FURY THAT CRIES TO BE FULFILLED...
COME ON, MINNOW. TOPO CAN TAKE CARE OF ARTHUR'S B-BODY!
AND IF WE CAN PUSH OURSELVES TO THE LIMIT, WE CAN STILL CATCH--
NO.
WHAT?!
IT...IT'S HARD TO EXPLAIN, AQUAMAN, BUT...YOU REALLY TRIED TO KILL ME!
I MEAN, INTELLECTUALLY I KNOW YOU HAD NO CHOICE--I PROBABLY WOULD HAVE DONE THE SAME THING!
BUT STILL, SOMETHING'S... CHANGED!
SO I THINK IT'D BE BETTER FOR BOTH OF US IF I STAYED HERE... AND HELPED MCAAN TRY TO FIND SYAN!
OKAY, AQUALAD, IF THAT'S THE THANKS I GET FOR TAKING YOU UNDER MY WING ALL THESE YEARS-- FINE!
I'LL JUST FIND THE BLACK MANTA MYSELF! AND WHEN I DO--
--THERE'S NOT A POWER ON THIS PLANET THAT CAN SAVE HIM!
END

DATELINE: ADVENTURE

L677

Dear Paul,

I must admit that I was disappointed to see **Aquaman** relinquish his throne. After all, the story potential of the King of Atlantis being a super-hero was never really realized to any great extent, except in the latest serial, which, ironically, ended **Aquaman's** reign. And I was terribly afraid that you'd take a giant step backwards and end up writing silly stories like those back-up features **Aquaman** used to star in before the Atlantis developments were brought in.

I'm feeling much better about **Aquaman** now, having read **ADVENTURE #450**. I have nothing but admiration for David Michelinie, and I hope he stays with the Sea King for a long time. "The Watery War of the Weather-Wizard" was a lot of fun, done remarkably well in the style of the early '60's Schwartz books. You're apparently trying to drastically alter **Aquaman's** image, to make him more of a conventional super-hero . . . which I really can't DISapprove of. I do hope, however, that Atlantis won't be forgotten (as I assume it won't, with the interesting Aqualad subplot now running), and that the whole watery underworld is taken into full account.

Mera didn't come off too well in "War." I dunno, she seemed to have trouble keeping up with **Aquaman**. They should be at least as equal as **Aquaman** and Aqualad once were. Mera is as interesting as any supporting character at DC, and I'd certainly say she was more of a super-heroine than such lacklustre stars as Isis, Phantom Lady, or that ilk.

Aqualad and Tula are also interesting; give more background on their relationship. Aqualad is more dynamic than he's ever been . . . maybe you could marry the two off or something. Do something major with them.

Aparo's art is beautiful, so what else is new. He's reached the point in his career where it's impossible to criticize him (what's to criticize?), and impossible to praise him (it's all been said before). So I won't even bother.

Bob Rodi
'34 Chatham Lane
Oak Brook, IL 60521

Big plans are in the works for Aqualad, Bob—beginning with his own back-feature in the next three issues of *ADVENTURE!* Actually, we admit the back-feature is a sneaky trick to keep Aqua-fans hooked on *ADVENTURE* . . . and if you're wondering why they wouldn't be, look elsewhere in this issue for a special full-page announcement of *Aquaman's* debut in his own magazine!

* * * * *

Dear Paul,

Now we learn that **Aquaman** is one of those legendary "other projects" for which David was pulled off of **Starfire, Unknown Soldier, Karate Kid**, and just about everything else he's worked on. I have always felt that **Unknown Soldier** was the ideal strip for Mr. Michelinie's talents; not only was his writing on that strip his best, but it gave him more opportunity to utilize the kind of scenario he excels at—the situation where there is no right or wrong, where the villain's motives are as noble as the hero's.

In "The Watery War of the Weather Wizard", David demonstrated his ability at making established characters behave in a deep and realistic way. The Weather Wizard was at his finest here, and the characters were so human that I ignored the silliness of a device like the Vibro-jector and the dubiousness of reflecting a bolt of electricity off of a plate of glass. Lightning is not light, guys, if I remember correctly. I've seen electric arcs detour around larger obstacles than that small panel of fused sand. In any case, if someone else will take care of the physics, I'm sure David will turn out to be a very good scripter on **Aquaman**.

Jim Aparo's art was superb, as usual. We don't want to take him for granted or we might lose him here like we lost him on **Phantom Stranger** . . .

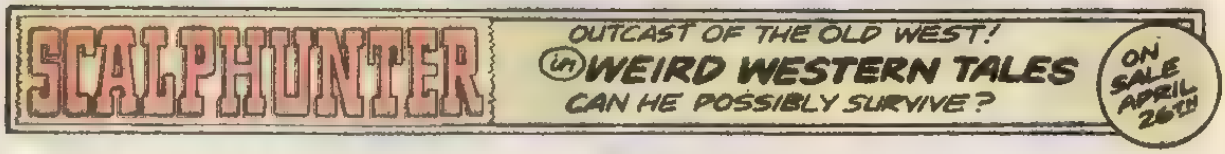
Bruce Parrello
807 Ridge Drive #808
DeKalb, Illinois 60115

Pardon our physics, but we never claimed to religiously abide by the natural laws of the universe . . . or can you plausably explain how *Aquaman* breathes underwater without gills? That's not an excuse, however, since the error was an error, and not a deliberate "artistic" license.

We hope David's settled in to *Aquaman* for the foreseeable future, but you might also be interested to note that he's working on a new feature which equals the *Unknown Soldier's* potential for drama. It's a blazing battle blockbuster, as yet untitled, which will be debuting in *MEN OF WAR* #1, on sale in early May.

* * * * * *

NEXT ISSUE, *Superboy* takes over as our new lead feature, with Cary Bates scripting for as-yet-unchosen artists. Paul Levitz remains the man behind the editorial "we", and will also be guiding Mears, Michelinie and Aparo on the revived *AQUAMAN* title, which premieres in 30 days. Comments on both features may be forwarded to: DATELINE: ADVENTURE, DC Comics, 75 Rockefeller Plaza, New York, New York 10019. And thanks for the support that's made *Aquaman* a solo success.



STARTING NEXT ISSUE:
ADVENTURE COMICS COMES FULL CIRCLE WITH THE RETURN OF SMALLVILLE'S MOST DYNAMIC TEEN--
SUPERBOY
STARRING IN A NEW SOLO SERIES!
DC
Adventure
COMICS
PLUS...
AQUALAD FACES DEADLY PERIL IN A SEARCH FOR HIS PUZZLE-SHROUDED PAST!
ON SALE JUNE 28TH
WHILE EVERYONE'S FAVORITE SEA KING CONTINUES HIS QUEST FOR JUSTICE--
--BUT NOW IN HIS OWN MAG! THAT'S RIGHT, IT'S AQUAMAN VERSUS BLACK MANTA IN...
"A LIFE FOR A LIFE!
DC
AQUAMAN
DON'T MISS AQUAMAN NO.57- ON SALE--MAY 17TH!
J-4746

Super

BODYBUILDING COURSE –

INTRODUCING

THE BODYBUILDING SYSTEM THAT **GUARANTEES** –

YOU'LL PUT ON INCHES OF POWERFUL MUSCLES ON YOUR BODY!

At last, NEW bodybuilding secrets are now available for your use. Finally, after years of experimenting we have come up with the fastest muscle building system in the world. Our course really works – **thousands** have taken our course and have obtained fantastic results. Right in the privacy or your own bedroom, you can completely transform your body.

SEE YOUR MUSCLES GROW DAY BY DAY!

You can have POWERFUL MUSCLES FAST . . . not by years and years of hard work . . . but by simply following our fascinating system . . . a system that works so fast you can see results from day to day! Isn't that the kind of course you want? We absolutely guarantee results.

HERE ARE JUST A FEW OF THE LETTERS WE HAVE RECEIVED

"Wow! I'm making fantastic gains, following your new method of muscle building. I never knew it could be so easy to build muscles."
J. Johnson

"I was a skinny weakling when I enrolled, now I've gained 30 pounds in just 45 days. I am truly amazed, I'm going to be dynamite on the beach."
B. Abbott

"In just 3 weeks I have gained 1½" on my arms and 4" on my chest. I have also lost 4" off my waist. Your course is just great!"
D. Roberts

"I'm transforming all the fat off my body and changing it into rock-hard muscle. It's amazing. I have lost 8" off my waist. I can actually see my muscles growing from day to day."
P. Williams

"I have gained 20 pounds in just 30 days and I have gained over 6 inches on my chest. I find that my power has doubled. In sports I am a winner in everything I do."
B. Daniels

"I have gained 5" on my arms and 12" on my chest, while losing 3" off my waist. I have tripled my power and speed. Thanks for what you have done for me!"
M. Robinson

Free BOOKLET

MORRIE MITCHELL GAINED 65 POUNDS OF MUSCLE WHILE FOLLOWING OUR 'REVOLUTIONARY NEW METHODS' ON BODYBUILDING.

TAKE YOUR CHOICE! You Can Do This...

★ DOUBLE OR TRIPLE YOUR STRENGTH in record time! It wouldn't take long before you can perform feats of strength.

SKINNY?
MUSCLES WILL APPEAR . . . ALMOST LIKE MAGIC!

FAT?
FAT WILL DISAPPEAR – REPLACED BY MUSCLES!

YOUR NEW MUSCLES WILL FEEL LIKE DYNAMITE!

FREE!

Universal Bodybuilding
Box 6694, Dept SUP-1
Detroit, Mich. 48240

Shoot the 'works' to me free! Rush me all that free muscle-building information, so that I can add inches of powerful muscles – all in the privacy of my home. I am sending 25¢ to help cover postage and handling costs. I am under no obligation. (Please print)

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

MAIL THIS COUPON TODAY

Fill in coupon, cut out, place in envelope & mail.

WE PAY POSTAGE!

Get your share of prizes or cash – at J.S.C.A.
It costs you nothing.

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of lovely All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 18 fine quality greeting cards costs just $2.00. That's about 11¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 70c FOR EACH BOX YOU SELL.

Here's all you have to do to receive your first order of greeting cards. Cut out postage-free label and paste on any envelope. Fill in coupon, place in envelope and mail. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 70¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

Junior Sales Club of America
Dept. 77NC-4, Springfield, Mass. 01101

Enroll me as a member of J.S.C.A. Send FREE Membership Card, FREE Prize Catalog, full details on how to get valuable prizes plus my first order of 12 All Occasion Greeting Card Boxes to sell.

Name _____
Print Clearly

Address _____ Apt. No. _____

City _____

State _____ Zip _____

CUT OUT POSTAGE-FREE LABEL - - PASTE ON ANY ENVELOPE

FIRST CLASS
Permit No. 3105
SPRINGFIELD
MASSACHUSETTS

Business Reply Mail No Postage Stamp Necessary if Mailed in the United States

Postage Will Be Paid By

Junior Sales Club of America
Dept. 77 NC-4
SPRINGFIELD, MASSACHUSETTS 01101

J.S.C.A. Jolly Giant has it all for you!
No Limit to the Number of PRIZES or CASH YOU CAN EARN JUST A FEW SHOWN HERE
PRIZES OR CASH
FULL SIZE WOOD GUITAR Sell Only 2 Orders
MAJOR LEAGUE ELECTRIC BASEBALL Sell Only 1 Order
24" ACTION TAIL SKATE BOARD Sell Only 2 Orders
CASSETTE TAPE RECORDER Sell Only 2 Orders
SPIN FISHING OUTFIT Sell Only 1 Order
TENSOR STEEL TENNIS RACKET Sell Only 1 Order
BIKE RADIO-HORN-LIGHT Sell Only 1 Order
NYLON PACK AND FRAME Sell Only 1 Order
RADIO CONTROLLED PORSCHE RACER Sell Only 2 Orders
WALKIE-TALKIES Sell Only 1 Order
COX SKYMASTER WITH ACCESSORIES Sell Only 1 Order
GLASS BOW ARCHERY Sell Only 1 Order
DIGITAL WRISTWATCH Sell Only 1 Order
40X TELESCOPE WITH TRIPOD Sell Only 1 Order
BARBI DISCO PHONO (WITH SING-ALONG MICROPHONE) Sell Only 2 Orders
BUDDY L TYPEWRITER Sell Only 2 Orders
NYLON TRAIL TENT (FLAME RESISTANT) Sell Only 2 Orders
ELECTRONIC POCKET CALCULATOR Sell Only 1 Order
TABLE TOP POOL TABLE Sell Only 1 Order
WINDMILL MUSICAL JEWELRY BOX Sell Only 1 Order
4-PLAYER CROQUET SET Sell Only 1 Order
SPALDING BALL GLOVE Sell Only 1 Order
SKILCRAFT CARPENTER'S CHEST Sell Only 1 Order
HEADPHONE RADIO Sell Only 1 Order
SLEEPING BAG Sell Only 1 Order
SKILCRAFT CHEMISTRY SET Sell Only 1 Order
WORLD WIDE 9-BAND RADIO Sell Only 3 Orders
ELECTRIC MINI ORGAN Sell Only 1 Order
BACK PACK BOAT Sell Only 1 Order
SKILCRAFT ILLUMINATED MICROSCOPE Sell Only 1 Order
INSTANT LOAD FLASH CAMERA OUTFIT Sell Only 1 Order
TESTOR'S FUNNY CAR WITH ACCESSORIES Sell Only 1 Order

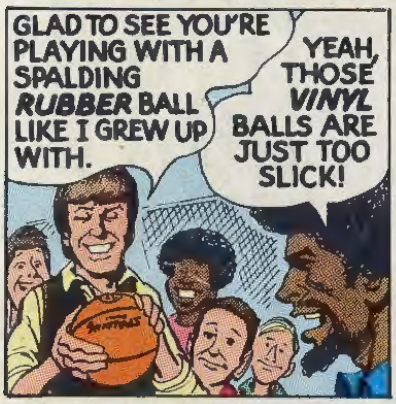
A DIVISION OF QUESTOR

SPALDING

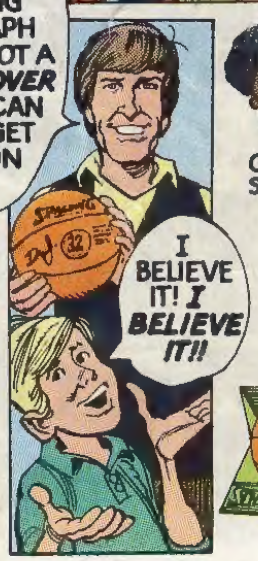
PRESENTS

STREET BALL

WITH RICK BARRY AND DR. J!



NOW IT'S MY TURN, JULIUS!
SWISH!
A 30-FOOTER!!
WHAT A MAGIC TOUCH!
YOU DON'T NEED MAGIC -JUST PRACTICE WITH A SPALDING AUTOGRAPH BALL. IT'S GOT A RUBBER COVER SO YOU CAN REALLY GET A GRIP ON IT.



"IF YOU WANT THE BALL WITH THE SURE-HANDED FEEL, LOOK FOR OUR SIGNATURES AT YOUR SPORTING GOODS DEALER. OTHER AUTOGRAPH BALLS ARE SIGNED BY WILT CHAMBERLAIN, 'PISTOL PETE' AND 'ERNIE D.'"